

John Carter Simmons

176 Country pl
Stonewall, LA 71078
(318) 349-1785
simmonsjohncarter@gmail.com

SUMMARY

Strategic Communications student at Ouachita Baptist University with minors in Graphic Design and Business Administration. Experienced in digital content creation, social media management, and visual storytelling through roles with the university's TikTok team and the campus newspaper, The Signal, where I serve as Editor of the Arts Engagement page. Skilled in Adobe Photoshop and Illustrator with additional certification in Google Analytics. Professional experience includes media production as a media intern at Calvary Baptist Church, creating visual content for multiple ministries, as well as filming and editing wedding events. Recognized for the ability to work effectively in fast-paced environments, collaborate with teams under tight deadlines, and communicate clearly with diverse audiences.

EXPERIENCE

David Toms Academy, Shreveport, LA — *Cart Operations*

05/2025 - 08/2025

- Maintained 8 greens and 3 driving ranges, ensuring all stations were fully stocked and guest-ready.
- Cleaned, restocked, and maintenance of golf carts to ensure continuous availability
- Assisted players with directions, performed cart safety inspections, and repairs.

9 Fitness, Shreveport, LA— *Front Desk Associate*

05/2025 - 08/2025

- Provided front-desk support by greeting clients and creating a professional, welcoming environment. Sold Gym memberships and tours of the facility
- Handled incoming calls and customer inquiries efficiently and accurately.
- Monitored facility operations, maintained equipment organization, and ensured a clean, safe floor.

East Ridge Country Club, Shreveport, LA — *Cart Operations*

10/2023 - 08/2024

- Supported logistics and customer service for multiple golf tournaments and events.

SKILLS

Written, Visual & Verbal Communication • Customer Service & Client Relations • Graphic Design • Adobe Photoshop (Professional) • Adobe Illustrator (Professional) • Website Development • Brand Development & Visual Identity • Content Creation & Visual Storytelling • Event Coordination • Team Collaboration • Conflict Resolution • Time Management • Problem Solving & Critical Thinking • Strong Attention to Detail • Google Analytics • WordPress Website Development • Adobe InDesign • Adobe Premiere • Rhino3D

Links

[LinkedIn Profile](#)

www.linkedin.com/in/john-carter-simmons-33ba713b2

[Creative Profile](#)

https://drive.google.com/drive/folders/1umV2Gyxf6YYhS3K4z7iF9J5N428BS5q2?usp=drive_link

- Recognized as Employee of the Month three times for reliability and performance.
- Collaborated with management to support daily operations and special projects.

Calvary Baptist, Shreveport, LA — *Graphic Design and Social Media Internship*

5/2023-9/2023

- Created graphics for sermon bumpers
- Filming and editing of videography
- Photography of events
- Videography of camps and bible school

EDUCATION

Ouachita Baptist University, Arkadelphia, AR — *Strategic Communication*

AUG 2024 - May 2028

North Desoto High School, Stonewall, LA — *High School Diploma*

AUG 2020 - MONTH 2024

2024 Honors Graduate

Desoto Parish Elite Scholar